

## **New Hampshire Library Association**

### **Social Media Policy**

The New Hampshire Library Association (“NHLA”) offers social software tools for professional and recreational use of NHLA members. NHLA social software tools provide a limited (or designated) public forum to facilitate the sharing of ideas, opinions, and information about library-related subjects and issues. The organization’s social software is intended to create a welcoming and inviting online space where members will find useful and entertaining information and can interact with library workers around the state, region, and around the world. Comments may be moderated by NHLA staff, contractor(s), and members of the NHLA Executive Board, and NHLA reserves the right to remove comments that are unlawful or off topic.

#### **Definition of Social Software for NHLA**

Social software is defined as any web application, site, or account that facilitates the sharing of opinions and information about library-related subjects and issues. It can include, but is not limited to, such formats as blogs, listservs, websites, social network pages or posts (e.g. Facebook, Flickr, Twitter, LiveJournal, etc.)

#### **Responsibilities and Comment Guidelines**

NHLA social forums are limited public forums. Users are required to stay on topic and abide by the law. It is expected that all content on NHLA sponsored social software will be professionally presented. Writers and content contributors should use best efforts to adhere to copyright law.

Writers are expected to post information which, in their best judgment, will be of value to library workers throughout New Hampshire. Postings will be respectful of NHLA, its members, staff, contractor(s), volunteers, partners, competitors, and critics.

The following list (not exhaustive) is grounds for not posting a comment to a NHLA web application:

- Personal attacks, insults, or threatening language
- Libelous and/or defamatory statements
- Private and personal information
- Comments unrelated to the content of the forum, and/or hyperlinks to material not directly related to the discussion
- Commercial promotions or spam
- Organized political activity unrelated to the content of the forum
- Obscene posts
- Duplicated posts from the same individual

All NHLA social media platforms, including those created by committees or individual forums, must be approved by NHLA's Executive Board and must have a designated party responsible for the maintenance and administration of each site.

### **Expressions of Concern**

NHLA welcomes feedback from its members and the general public. Any individual with a concern about a post on a NHLA sponsored social media platform may contact the current NHLA President. A list of current NHLA Executive Board members, including the current President, may be found at: <http://nhlibrarians.org/about/board/members/>.

*Adapted from the New England Library Association and Virginia Library Association Social Media Policies, March 2016*

*Approved by the Executive Board on April 12, 2016*