LibraryReads
The Nationwide Library Staff Picks List

Every day public library staff share books they love with their users. Now, you can reach beyond the library walls to tell the rest of the country about the books you can’t wait to share.

LibraryReads harnesses the value of “library staff picks” into a single nation-wide discovery tool, a monthly list of ten newly released must-reads.

Join Us. You can be part of this exciting program. Learn how to recommend your favorite titles and how to share LibraryReads with your readers, at: LibraryReads.org
Today’s Presentation

Stephanie Anderson @bookavore
Head of Reader Services, Darien Library, CT

April 23, 2014
How It Started

The Question: Where is the IndieBound for libraries?

The Goal: Connect books with readers and show the power public library staff has in helping to build word-of-mouth for new books and the role we play in creating audiences for authors.
LibraryReads is run by volunteers. Financial support from founding publishers:
What is LibraryReads?

- A monthly list of ten adult books that librarians love
- Books are all published the month the list is available
- A marketing and readers’ advisory tool for both librarians and publishers
Why participate in LibraryReads?

- Increase libraries’ relevance with publishers
- Help launch great authors and their books (ex. *Fangirl*, 9/13 Top Pick)
- Increase your awareness of new books
- Enhance your readers’ advisory skills
- Improve patron experience by connecting your customers to great new reads
How LibraryReads can help you

• Get your blurbs in newspapers local and national
• Create stronger relationships with publishers and authors
• Promote readers’ advisory in your library
• Use for resumes and LinkedIn

Pat Conroy memoir revisits his dad, 'the Great Santini'

Jennifer Dayton of the Darien (Conn.) Public Library says, "Conroy's amazing voice is back and makes me realize how much I have missed hearing it. ... Happily, this is not anything close to a pity party, but rather a lesson about how redemptive the powers of love and humor can be."
Using LibraryReads in the library

• Collection development
  o Check list against your orders to add more great books to the collection

• Readers’ advisory
  o 10 more books you can pretend you’ve read!

• Book groups
  o Many LR blurbs point out book group choices

• Social media
  o Extra content for FB, Twitter
PS

ivebeenreadinglatelyannex:

PS Chaucer. Have you ever read it? Fuck. It’s a whole other language and meant to be hilarious, but it’s grim and annoying.

From Nina Stibbe’s Love, Nina

Hehe. Love this quote from Love, Nina, a LibraryReads April 2014 pick.
LibraryReads displays in the library
How do I participate?

http://abovethetreeline.com/librarian/
Create your Edelweiss account.
http://edelweiss.abovethe treeline.com/
Find books to read.

- **Deirdre Madden**, *Time Present and Time Past*
- **Prajwal Parajuly**, *The Gurkha’s Daughter Stories*
- **David Cay Johnston**, *Divided: The Perils of Our Growing Inequality*
- **Charles Wright**, *Caribou Poems*
And after you’ve found a book that you love, log in to your Edelweiss account...
Look up the title and click “Your Review.”
Show some love, check “Submit to LibraryReads” box and hit “Save.”
The art of finding ARCs

- Publisher newsletters

- Library marketing newsletters, Twitter, and Facebook

- Industry newsletters and blogs like Shelf Awareness and Early Word
The art of finding ARCs

At left, Netgalley. At right, Edelweiss. See how easy it is to request in both?
How to write a blurb

• Start strong and get to the point
• Find a way to sum up action in one or two sentences
• Mention who might like the book
• End strong!
• Writers’ block? Go on desk and recommend it to a patron

This Dark Road to Mercy: A Novel
by Wiley Cash
Published: 1/28/2014 by William Morrow
ISBN: 9780062088253
“Cash’s second novel is as good as his first. In this story, we meet Easter and her sister Ruby, who have been shuffled around the foster care system in Gastonia, North Carolina. Then their ne’er-do-well father whisks them away in the middle of the night. I was on the edge of my seat as I followed the girls’ tale and hoping for a safe outcome. Fans of A Land More Kind Than Home will enjoy this book as well.”

E.E. Cummings: A Life
by Susan Cheever
Published: 2/11/2014 by Pantheon
ISBN: 9780307379979
“Cummings is a pivotal figure in the creation of modern verse, and Cheever conveys his journey with color, warmth, and understanding, especially his imprisonment in France during the First World War, his father’s death and his final reunion with his daughter. She leaves the reader with only one wish: to be a fly on the wall while the poet held forth to his friends.”

Robin Nesbitt, Columbus Metropolitan Library, Columbus, OH
Linda Jeffries-Summers, Howard County Library, Columbia, MD
Thanks!

Questions?

Visit: libraryreads.org

Or email:

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