Executive Board Meeting
August 17, 2010 at 2:00pm
Local Government Center, Concord

Present: Alison Zaya, Amy Graves, Andrea Thorpe, Danielle Fortin, Judy Haskell, Kate Russell, Mary Ahlgren, Mary White, Steve Butzel

Call to Order: The meeting was called to order at 2:07pm by President Judy Haskell.

Minutes: Tabled until next meeting due to not having a quorum present.

Treasurer's Report: Tabled until next meeting due to not having a quorum present.

Officer Reports

President's Report:

The next meeting is currently scheduled for October 19, which is the last day of the NELA conference. Judy proposes rescheduling the meeting to October 12 or October 26. The group present prefers October 12; Judy will check on room availability at LGC.

Vice President's Report:

Fall Business Meeting: Mary distributed draft of fall business meeting program, which will be held at the Local Government Center.

Mary outlined the projected costs of the meeting:

Expenses for 70 people - $1970
Mary proposes charging $30 for members and $35 for non-members. After a discussion, the rates will be $25 for members and $35 for non-members.

Steve asked if we have any Geisel nominations. He plans to publicize to attract some nominations.

Membership Survey: Mary W. organized lists of people interested in participating in NHLA by section and is sending the lists to the appropriate people for each section.

Treasurer's Report: Sent via email

Secretary's Report: No report

ALA Councilor's Report: Steve reports that there are a number of issues being worked on right now. He gave us a brief overview of some of the topics and will cover them more thoroughly at the October meeting and on the blog.

There was a resolution to support summer reading programs. Not everyone supported it because they didn’t think it was more important than other forms of literacy.

There is a debate right now about the assumption that there is equitable access to all formats of electronic content.

Steve will post something on the blog about supporting school librarians and how it they are tied into the public sector education jobs issue.
ALA established a retired member’s roundtable.

Attendance at ALA was second all time highest.

Steve recommends a possible program on the debate about e-readers, the Internet and the effect on the brain. He recommends two books on the topic:

- *The Shallows: What the Internet is Doing to Our Brains* by Nicholas Carr
- *Proust and the Squid: The Story and Science of the Reading Brain* by Maryanne Wolf

The program could be used as a fundraiser for the Spectrum Initiative which is working to increase diversity within the profession.

**NELA Representative’s Report**: Alison posted a report on the wiki.

August 20 is deadline for voting on NELA representatives. New Hampshire is well represented.

NELLS has reserved Rolling Ridge for next year with the tentative date of August 1. There is still some discussion about the best week to hold NELLS to allow as many people as possible to participate.

Allison is leaving Nashua Public Library in September, but is planning to keep her position as NELA representative.

### Old Business

Discussion tabled due to lack of quorum:

- Retaining NHLA ballots
- NHLA document storage
- Job description for Ways and Means chair
- Reduced conference rate for students

**Library Snapshot Day** – Sarah (via email) suggests planning Library Snapshot Day for April 12, 2011. The Board agrees and wants her to pursue this.

### New Business

There is a non-profit leadership summit at Center of Manchester in November. See Judy for more information if interested.

Steve reports that broadband funding from the federal government is coming to NH for the central corridor. This means that rural NH should be getting better access to broadband.

We need to have a meeting in September to get voting members together to resolve our outstanding issues before the ballot is put together. Judy will send out a meeting request to all voting members with possible dates in September (9/14, 9/21, 9/28).

### Section Reports

See the wiki for section reports.

**CHILIS**: Amy reports that the fall conference is planned for Thursday, October 28 in Somersworth. The morning topic is marketing and the afternoon topic is dealing with difficult patrons.
Committee Reports

**Advocacy:** Sarah reports via email that she has been very busy and unable to convene the Advocacy committee. She hopes to attend the October meeting. The Board understands and looks forward to Sarah’s return.

There will be a NHLA booth at LGC conference.

**Center for the Book:**

Andrea reports that Letters for Literacy will be starting again.

Information about the Ladybug Award is on the website.

The Dublin committee met recently and the members are current reading for book nominations.

There will be no Big Read in February 2011 because they hold it every other year.

**Membership:** Mary Ahlgren reports that the Membership Committee recommends some changes to the current membership categories. The following items were discussed:

- Change categories and membership costs to:
  - Libraries run by one person, trustees, friends, students, first year member: $10
  - Salary under $25,000: $20
  - Salary under $50,000: $50
  - Salary over $50,000: $75
  - Life membership: $2,000
  - Business membership: Minimum donation $100

  Note: These changes will need to be voted on before October 4 if we want them on this year’s ballot.

- Free membership for the first year – The group decided to offer a membership at $10 for someone who has never been a NHLA member. There was concern about offering free membership for the first year because it may be viewed as unfair by people who have been members for years. Others were worried that people would sign up for one year of free membership and then not renew. Amy recommends being sure we are offering significant resources to members to ensure this situation does not happen.

- Corporate membership – There was discussion about the definition of ‘corporate membership’. It was agreed that this membership is intended for companies and vendors who want to support NHLA. There was a suggestion that we consider giving business members a discount as a vendor at the spring conference.

- Membership is not transferrable – a librarian in a new position does not inherit the previous librarian’s NHLA membership.

- Judy suggested we consider offering a reduced membership to people who sign up for the conference. This is similar to something NELA offers. Mary A. is concerned that this would be difficult to keep track of.

Next meeting: Discuss the use of lifetime membership funds.
**Nominating Committee:** Steve plans to focus his energies on this issue very soon. He approached someone for the Vice President/President-elect position, but was declined. Please let Steve know if you have people to suggest for the open positions. The group suggested a few people for Steve to contact.

**Website Coordinator:** Kate reports that we are considering art students for logo design rather than hiring a graphic designer. The committee has contacted all sections about website changes and hopes to get feedback from them soon.

The next meeting will be held at the Local Government Center. The date is still to be determined, but is tentatively set for Tuesday, October 12 at 2:00 pm.

The meeting was adjourned 3:46 pm.

Respectfully Submitted,
Kate Russell